

Scott Richard Brown

<http://www.linkedin.com/in/scottrbrown>

Over 18 years of professional experience in public, corporate and academic information services, with extensive experience and expertise in research, project management, digital content management utilizing Web 2.0 technologies, and training. I am a highly-skilled manager, project leader and organized researcher and trainer with excellent communication and relationship-building skills.

- Consult with customers to provide information solutions to business needs
- Create, pilot, implement and continually improve information services and digital resources, from service conception to end-of-life (news and awareness services, training modules, digital resources)
- Manage and distribute content into client workflows, using content management systems (such as Vignette and Joomla) and Web 2.0 tools
- Instruct internal and external audiences within various settings and media (classroom-based to virtual)
- Gather customer requirements, needs and wants using Six Sigma methodologies
- Provide comprehensive research services, from literature searches to competitive analysis and recommendations

EDUCATION:

- Masters in Counseling, Regis University, Denver, Colorado (graduation date August 2010)
- Masters of Library and Information Science, San Jose State University, California, 1999
- Bachelor of Arts, Literature, University of California at Santa Cruz, 1989

SKILLS AND TRAINING:

- Excellent communication, networking and facilitation skills
- Expert searcher in a variety of information sources, including market research databases, OneSource, Hoover's, EBSCOhost, LexisNexis, Dialog
- Nine years of hands-on experience with a broad range of secondary data collection techniques
- Extensive experience in executive summary writing and presenting
- In-depth knowledge of and involvement in the information industry
- Proficient with Microsoft Word, PowerPoint, Excel and Access, as well as HTML
- Six Sigma Certified Green Belt

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PROFESSIONAL EXPERIENCE:

Social Information Group, Longmont, Colorado 2008 – 2009

Owner and President

Social Information Group (SInG) is an independent information practice focused on the effective use of social networking tools for sharing and finding information. Working with companies, government, non-profit organizations and individuals, SInG provides consulting to help understand and effectively use these tools for information sharing. SInG also conducts primary and secondary research into best practices and return on information sharing technologies.

Sun Microsystems, Broomfield, Colorado 2000 – 2009

Senior Information Specialist

Develop, implement and maintain innovative research and information services across all geographic regions and business units (executive, technical, sales, marketing, competitive intelligence and human resources) within a Fortune 500 company.

West Marine Products, Watsonville, California 1994 - 1999

Senior Analyst

Manage a team to distribute boating products to stores nation-wide. Systems testing. Provide reliable, accurate business data and information to top executives and support staff company-wide.

Cabrillo Community College, Santa Cruz, California 1993-1994

Reserves Clerk

Collaborate with librarians and circulation staff to create circulation guidelines during automation conversion (Innovative Interfaces system). Work with faculty and library staff to maintain reserves collection for large community college.

Santa Cruz Public Library, Santa Cruz, California 1985-1993

Acquisitions, Interlibrary Loan, Circulation Clerk, Page

Work with several collection development librarians to carry out purchasing for county-wide public library system. Manage interlibrary loan function for county-wide library system, drawing on resources across Central California. Provide circulation services, material retrieval and shelving.

PROFESSIONAL ACTIVITIES:

- Colorado State Library
 - Library Development Council, 2009 -
- Special Libraries Association
 - SLA Virtual Worlds Council, 2009 -
- Special Libraries Association, Competitive Intelligence Division
 - 2009 Conference Planner and Vendor Relations Chair, 2008 -
 - Chair-Elect, Chair and Past Chair, 2007 -
 - Treasurer (Founding Division Member), 2004 - 2006
- Special Libraries Association, Rocky Mountain Chapter
 - President-Elect, President and Past President, 2005 - 2008
 - Director, 2005
 - Secretary, 2004
- Awards Task Force member, Special Libraries Association, 2005-2006
- Emporia SLIM Advisory Board, 2005 - 2009
- Outsell Inc. Information Management Leadership Council, 2007 - 2009
- Springer Corporate Advisory Board, 2006 - 2009
- Thomson Financial Intelliscope Advisory Board, 2001 - 2003

PRESENTATIONS AND WORKSHOPS:

- “Introduction to Second Life” SLA Click University webinars, October – December 2009
- “Thinking Outside the Book”, Keynote, Springer eBook Summit for Corporate and Government Librarians (virtual sessions), August 5 and September 29, 2009
- “Putting Social to Work: Real-life examples of organizations and info pros using social networking tools”, Library Buzz session (Second Life), July 30, 2009
- “Social Learning and Information: The practical use of social networking tools”, Safari Books, New York, New York, June 24, 2009
- “Where the Social Rubber Meets the Road: The practical use of social networking tools”, Rocky Mountain Chapter, SLA, Boulder, Colorado, May 19, 2009
- “Introduction to Second Life,” SLA Click University webinars, October –

December 2008

- “From Planning to Impact: Leaders and Strategies”, SLA Annual Conference, Seattle, Washington, June 18, 2008

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PRESENTATIONS AND WORKSHOPS (continued):

- “Breaking Rules, Building Virtual Bridges: Using Second Life for Information Awareness in the Enterprise,” SLA Annual Conference, Seattle, Washington, June 17, 2008
- “The Network is the Future: Getting Started with Social Networking Tools,” CliC Spring Workshop 2008, Pueblo, Colorado, April 25, 2008
- “Exploring the Future of Libraries and Library Education”, Kansas Tri-Conference Symposium, Topeka, Kansas, April 11, 2007
- Metrics and Measurements, poster session presenter, ITIMG Fall meeting 2006, Minneapolis, Minnesota, October 16, 2006
- Six Sigma projects, Chemistry Division, SLA Annual Conference, Baltimore, Maryland, June 12, 2006
- “The Sun Always Rises: Accessing and utilizing information specialists”, Society of Competitive Intelligence Professionals (SCIP) Annual Conference, Boston, Massachusetts, March 2004
- “Uncovering the Data Jewels in the Rough and How to Make Them Shine” (with Lauren Skryzowski), Society of Competitive Intelligence Professionals (SCIP) Annual Conference, Boston, Massachusetts, March 2004
- Regular speaker at Special Libraries Association meetings (Rocky Mountain Chapter), University of Denver and Emporia MLIS classes, Denver, Colorado, 2002 – present

ARTICLES:

- “Yahoo! Pipes: Relevant information on tap”, FUMSI, November 2009
- “Wikis at Sun Microsystems: The ongoing evolution”, FUMSI, October 2008